Calabash
AI TRAINING

AI Masterclass

12-week applied programme creating AI-enabled workers



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From AI user to AI-enabled worker

The Calabash AI Masterclass is a 12-week applied programme designed to help non-technical professionals move beyond occasional AI use and develop the practical skills, judgement and confidence to make AI part of the way they work.
Participants don't simply learn about AI. They use AI, practise techniques, apply them to real work, redesign existing processes and progressively build reusable AI-enabled ways of working.

12 X 90 MIN SESSIONS + 6 CLINICS

12 week intensive programme delivered by instructors online

NON-TECHNICAL

Designed to transform non-technical participants into AI practitioners

HANDS-ON

Develop real world skills applied to workflows and automation

WHO'S IT FOR?

Non-technical employees who want to transform their AI skills from experimentation to expert implementation — the ability to transform existing workflows and processes.

LEARNER OBJECTIVE

"I can confidently use AI, evaluate its outputs and identify how AI can improve the way work gets done — from individual tasks through to workflows and AI-enabled systems."

HOW THE PROGRAMME WORKS

The Masterclass combines 12 × 90-minute live sessions with 6 optional AI clinics for additional practical support.

Every participant also selects a real, recurring piece of work during week 1 and progressively improves it throughout the programme.

Participants work with realistic business scenarios and can apply the learning to their own organisational challenges, recurring tasks, workflows and information.

PROJECT EVOLUTION

Existing task → AI-assisted task → Reusable AI process

Redesigned workflow → AI-enabled workflow → Automated system

THE 12-WEEK JOURNEY

THE MASTERCLASS IS DELIBERATELY PRACTICAL
Participants create tangible outputs throughout the programme

Weeks 1–3 | Build the foundations.

Participants develop a practical understanding of modern AI, and discover how to provide information and context to produce useful results.

Weeks 4–6 | From experimentation to application.

Participants use AI to:

Create → Research → Analyse → Transform → Decide → Comms

They apply these techniques to their own work.

Weeks 7–8 | Bring AI into everyday workflow.

Participants develop the judgement required to evaluate, verify and govern AI-generated work.

Weeks 9–11 | Move beyond individual AI interactions.

Participants learn how to redesign workflows, identify opportunities for automation and build AI-enabled workflows / agents.

Week 12 | Apply & Transform - Bring everything together.

Participants demonstrate how AI can materially improve a real piece of organisational work, showing the original process, the opportunity, the redesigned workflow, the role of AI and automation, human controls and the business impact.

LEARNING OUTCOMES

BY THE END, PARTICIPANTS WILL BE ABLE TO...

01 Understand what AI can and cannot do

02 Communicate more effectively with AI

03 Give AI the information and context it needs

04 Apply AI across a range of workplace activities

05 Evaluate AI-generated outputs and know when verification is required

06 Identify opportunities to redesign existing workflows

07 Redesign work around AI

08 Understand how business processes can be automated

09 Prototype AI-enabled workflows

10 Understand the role of reusable assistants, automation and agents

11 Identify practical opportunities for AI adoption within their organisation

12 Implementation of AI knowledge into real world work situations

CONTACT:

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INVESTMENT:

£3,950 / participant

Contact us for bespoke packages

The objective is to teach participants how to identify where AI can create genuine operational value and implement it effectively.

Calabash
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Are you ready to put AI to work?

Get in touch:

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